

"Chiropractic Is #1 Choice For Children!"

Did you know that chiropractic is the most frequently utilized holistic health care choice for America's children today? According to a recent study in the

Journal of Pediatrics, 51% of the children who sought chiropractic care were seen for relief of respiratory or ear, nose and throat symptoms, 15% had musculoskeletal complaints, 12% were experiencing gastrointestinal or skin problems, 6% had allergy complications, and another 5% sought care for prevention of illnesses.¹

The Journal's findings also found that the more education the mothers received, the more likely they were to choose holistic health care such as chiropractic. Many of the parents reported dissatisfaction with the results of traditional providers and were wary of the side effects that prescription and over-the-counter drugs might have on their children. They also believed chiropractic was a much healthier choice for their kids not just when they were sick but to help them stay healthy as well.

It's important that newborns have their spines examined immediately after birth and through every stage of life- when they begin to raise their head, learn to crawl and walk. Active kids, who are riding bikes, playing sports, and carting around heavy backpacks all day should have their spines checked regularly to ensure good health. Adjustments for athletic children are essential to maintaining good health and ensures that their spines grow correctly and in proper alignment.

According to the U.S. Consumer Product Safety Commission, four million children under the age of fourteen were treated in emergency rooms in 1994 for sports related injuries and another 8 million were seen by their family physicians.² Of those children who participated in sports, girls were injured at the rate of 20 per 100, and boys recorded an injury rate of 39 per 100.³

The most dangerous sport for children was baseball, which had the highest fatality rate of any sport and the least mandated safety equipment rules. Emergency rooms across the U.S. say they treated nearly half a million children for soccer or basketball related injuries in 1994, 32,000 for hockey related injuries and another 30,000 with injuries sustained in gymnastics.⁴

Millions more children suffer from spinal injuries, known as subluxations, that are never examined or identified and can cause severe health problems. Educated parents everywhere are choosing to provide proactive health and wellness chiropractic care, in addition to disease and pain treatment which is necessary to ensure the healthy growth and development of their children. They would rather invest their resources in wellness care whether symptoms are present or not. Parents know that chiropractic adjustments are gentle and safe, and will:

1. *Journal of Pediatrics*, 1993. 2. *U.S. Consumer Product Safety Comm.* 3. *Nat'l. Youth Sports Safety Foundation*, 1994.

4. *Nat'l Safety Kids Campaign study*, 1994.

- Ensure proper nerve supply, chemical balance and life energy to their child's nerves, organs and systems.
- Remove trauma to the spine and neck caused by childbirth or other activities related to being an active child.
- Ensure that their child's spine grows in proper alignment through every stage of growth and development.

It's no wonder that chiropractors have become the family doctors for millions of families around the world. Shouldn't you give your children the chance to be as healthy as they are designed to be!

For more information or to schedule an appointment, call Babylon Village Chiropractic at 631-422-0022.